



MEETING MINUTES

MEETING LOCATION / MEMBERS

Meeting Date: October 20, 2015 Tuesday
Meeting Location: Susan Kinzie home 6436 Vooscane, Cochiti Lake, New Mexico 87083

Members Present:

NAME	POSITION	PHYSICAL ATTENDANCE	PHONE ATTENDANCE	COMMENT
Susan Kinzie	President	X		
Cookie Norris	Vice-President			
Raymond Sandor	Treasurer	X		
David Craig	Secretary	X		
Andrea Dewey		X		

Audience: Pam Uher (board candidate)

Call to Order: 2:20 pm MST
Adjournment: 5:24 pm

PROPOSED NEXT MEETING

November 17, 2015 (Tuesday) 2:00 PM MST **FUND RAISING AND BUSINESS PLAN WORK SESSION**
Sue Kinzie home

MINUTES PREPARATION INFORMATION

Minutes by: David Craig (Board Secretary)
Date: January 11, 2016



PRIORITY TASKS

PERSON	TASK
SUE	<p>Contact John Henson (Cochiti Lake resident) about possibly helping with a Pathways promotional video (he can be contacted on the Cochiti Lake next door neighbor internet chat site)</p> <p>See about providing more dog food for Canine Social Club and Desert Paws when next food donation is picked up</p> <p>Provide Andrea with dog biscuit baking recipe so she may give to Ruben if he wants to bake dog biscuits for Pathways</p> <p>Contact Cookie to see if her Cat Sanctuary can host several cats from Desert Paws, let Raymond know if Cat Sanctuary can do this for Desert Paws</p> <p>Contact Tieg Veinot and tell her that Pathways can provide her with donation receipts for the Cat Sanctuary building materials and construction costs, and Tieg needs to provide Pathways with a copy of all receipts for these costs and photos of the Cat Sanctuary building</p> <p>Knows several people who have Thrivent accounts, contact these so they will know about Pathway's connection to see if they may be interested in donating</p> <p>Contact Pam about providing a 12 month fund raising plan and a business plan outline</p> <p>Contact Michele Relkin-Altenberg, inform her Pathways board has approved her to create a new sanctuary drawing and board asks that she sign over the intellectual property rights to this drawing to Pathways (signing will have to wait until board approves its policy and form for this)</p> <p>Prepare AWF-CFC funding application for 2016, due in December 2015</p>
SUE / DAVID	<p>Create an outline for a Transport Vehicle Presentation Package with Pam's input</p> <p>Update Pathways Facebook and web site pages to mention Thrivent Financial's Choice donation program. Ask Sue for the correct wordage for this donation.</p> <p>Create a Pathways policy and form concerning service donation and intellectual property rights donation, Pam says she has some information about such forms</p> <p>Pathways needs to track all transport requests which we can not fulfill so we can record these for our records, add new section to Pathways notebook for this information</p>
COOKIE	
RAYMOND	
DAVID	<p>Update web site and Facebook with latest transports</p> <p>Update GuideStar with current Pathways info (talk to Sue about this first)</p> <p>Give Pam Uher CD with key Pathways documents (e.g. bylaws, policies, minutes), ask her to review Pathways conflict of interest policy and sign</p>
ANDREA	Contact Ruben to see if he can help bake dog biscuits for Pathways
PAM	Contact Wal-Mart and PetCo to see about donations of animal food and medicines



A -- CALL TO ORDER



A-1 CALL TO ORDER AND MEMBER ATTENDANCE

Members present: 4 Quorum present (4 out of 5)
Guests present: 1 PAM UHER (applicant for board membership)



A-2 PRIOR MEETING MINUTES REVIEW AND APPROVAL

a) June 23, 2015 Approved 4-0-1

B -- OLD BUSINESS



B-1 TRANSPORT VEHICLE WISH LIST

Transport vehicle requirements and fundraising discussed, Pam provided suggestions;

- written and video presentation package (video by students or John Henson) VERY IMPORTANT
- need to communicate clear goals for Pathways -- Help Animals VERY IMPORTANT
- need costs for vehicle and accessories
- Ford car company headquarters donates vehicles near end of the year
- Mercedes Benz car company also donates vehicles
- used fleet vans could be donated
- co-operative advertising on transport van may help it to be donated (e.g. advertising on side)
- car companies need Pathways mission plan, business plan, and IRS 501c3 confirmation letter
- framed photos of animals popular and unique now, good for Christmas and Easter
- photo conversion to oil painting representation by program such as Photoshop are popular
- visual world, create shot 5 minute Pathways promotional/informational video
- use media, children, local celebrities (e.g. Alicia Keys) to promote Pathways
- create book with animal stories (Pam has 3 of these, sold on Amazon)
- include many people in your promotions
- dinner fundraising events/auctions at Cochiti Golf course cafe, sell raffle tickets

DAVID / SUE

Create an outline for a Transport Vehicle Presentation Package with Pam's input

SUE

Contact John Henson (Cochiti Lake resident) about possibly helping with a Pathways promotional video (he can be contacted on the Cochiti Lake next door neighbor internet chat site)



C -- NEW BUSINESS (Always Present)



C-1 TREASURER'S REPORTS

Summary treasurer reports -- see actual treasurer reports for detailed transaction information

Raymond (treasurer) read summary report.

a) **MONTHLY June 1, 2015 - September 30, 2015**

Approved 4-0-1

TOTAL BALANCE \$ 2,784.02

BANK	GENERAL FUND -- LANB ... 8701	
Starting bank balance		2,628.28
+ Deposits		+ 427.00
- Expenses		- 300.00
Net Activity		127.00
Ending bank balance		2,755.28
	PAYPAL	
	PathwaysOfHealingNM@live.com	
Starting PayPal balance		28.74
+ Payments		+ 0.00
- PayPal Fees		- 0.00
+ Transfers IN		+ 0.00
- Transfers OUT		- 0.00
Net Activity		0.00
Ending PayPal balance		28.74
TOTAL		2,784.02

b) **YEAR n/a**



C-2 REPORT ON TRANSPORTS SINCE LAST MEETING

Sue summarized.

Transports:	5	[Animals:	1	Food/Supplies:	4]
Animals:	1	[Dogs:	1	Cats:	0]
Pet food & supplies (pounds):	3,595				
Miles:	708				

June 24, 2015

1 dog (JASMINE -- formerly POLLY) from Under My Wing Animal Rescue to Arroyo Seco Animal Hospital to be spayed Moriarty New Mexico --> Española New Mexico
Sue Kinzie / David Craig

Miles: 272





Pathways of Healing

PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org

July 24, 2015

Dog/Cat food pickup from Phillips Pet Food and Supplies for distribution to Desert Paws Animal Rescue, Maria Mathes animal rescue, Canine Social Club & Animal Rescue, Tieg Veinot Cat Sanctuary
Albuquerque New Mexico --> Cochiti Lake New Mexico
Sue Kinzie / David Craig

Pounds: 1,130
Miles: 109



August 14, 2015

Dog/Cat food pickup from Phillips Pet Food and Supplies for distribution to Desert Paws Animal Rescue, Maria Mathes animal rescue, Canine Social Club & Animal Rescue
Albuquerque New Mexico --> Cochiti Lake New Mexico
Sue Kinzie / David Craig

Pounds: 760
Miles: 109





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September 11, 2015

Dog/Cat food pickup from Phillips Pet Food and Supplies for distribution to Desert Paws Animal Rescue, Maria Mathes animal rescue, Canine Social Club & Animal Rescue
Albuquerque New Mexico --> Cochiti Lake New Mexico
Sue Kinzie / David Craig

Pounds:895
Miles: 109



October 9, 2015

Dog/Cat food pickup from Phillips Pet Food and Supplies for distribution to Desert Paws Animal Rescue, Maria Mathes animal rescue, Canine Social Club & Animal Rescue
Albuquerque New Mexico --> Cochiti Lake New Mexico
Sue Kinzie / David Craig

Pounds:810
Miles: 109





Transport comments ...

Pam Wal-Mart and PetCo donate animal food and medicines, she will look into
 Andrea Would like more dog food for her 10-12 rescues at the Canine Social Club
 Raymond Would like more dog food for Desert Paws animal Rescue (uses around 1,000 pounds/month)

PAM

Contact Wal-Mart and PetCo to see about donations of animal food and medicines

SUE

See about providing more dog food for Canine Social Club and Desert Paws when next food donation is picked up



C-3 REPORT ON DOG BISCUIT BAKING

Batches: 0 Biscuits: 0

Sue prepares these biscuits for sale by Desert Paws at local events.

Raymond Biscuits not needed at this time, but will need biscuits in mid November
 Andrea Knows young cook (**Ruben**) who may be able to help bake dog biscuits for Pathways
 Pam Baking is a good animal-people story for Pathways

ANDREA

Contact Ruben to see if he can help bake dog biscuits for Pathways

SUE

Provide Andrea with dog biscuit baking recipe so she may give to Ruben if he wants to bake dog biscuits for Pathways



C-4 DONATIONS RECEIVED BY PATHWAYS

- | | | |
|--|----------------------------------|------------------|
| • United Way of New Mexico | monthly distribution | \$21 ≈ per month |
| • Animal Welfare Fund (AWF) | quarterly distribution | \$298.24 |
| • Schwan's Home Food Delivery Fundraiser | quarterly distribution | \$ 31.96 |
| • Karen McSorley | private donation for dog Trooper | \$ 10.00 |
| • Plastic dog kennel | Maria Mathis | |

Raymond Desert Paws needs more dog kennels and crates



C-5 DONATIONS PROVIDED BY PATHWAYS

Pet food and supplies provided by Phillips Pet Food and Supplies distributed to

- Canine Social Club & Animal Rescue
- Desert Paws Animal Rescue
- Maria Mathes animal rescue
- Tieg Veinot Cat Sanctuary

Maria Mathes provided a plastic dog kennel for Desert Paws

Comments ...

- Pam Several places need animal good (e.g. Maria has around 10 senior dogs)
- Sue New organization needs cat food (Tieg Veinot Cat Sanctuary)
- Cookie Norris is housing around 10 cats at her place in Tijeras in a cat building
- Tieg invested around \$10,000 for this cat building
- Raymond Wonders if Tieg Veinot Cat Sanctuary can take care of several Desert Paws cats

SUE

Contact Cookie to see if her Cat Sanctuary can host several cats from Desert Paws, let Raymond know if Cat Sanctuary can do this for Desert Paws



C-6 PET FOOD DONATIONS

- | | | |
|-----------------------------------|--------------------------------|-----------------|
| • Desert Paws Animal Rescue | Raymond Sandor & Krystyn Bleda | Peña Blanca, NM |
| • Canine Social Club | Andrea Dewey | Santa Fe, NM |
| • Maria Mathes Private Dog Rescue | | Santa Fe, NM |
| • The Cat Sanctuary | Tieg Veinot & Cookie Norris | Tijeras, NM |

Cat Sanctuary is a new donation recipient which is being hosted by Cookie Norris at her place in Tijeras. Tieg would like to receive donation receipts from Pathways for the Cat Sanctuary building materials and construction. Board voted to allow this per Board Policy Third Party Donation Receipts:

Approved 5-0-1

SUE

Contact Tieg Veinot and tell her that Pathways can provide her with donation receipts for the Cat Sanctuary building materials and construction costs, and Tieg needs to provide Pathways with a copy of all receipts for these costs and photos of the Cat Sanctuary building



C-7 ENDING PET FOOD DONATIONS

Board approved ending donations by Pathways of animal food to Under My Wing Animal Transport & Rescue (Moriarty, New Mexico) since this rescue is no longer housing any Desert Paws animals (was housing Polly and her puppies).

Approved 5-0-1



C-8 COMMUNICATIONS

Thrivent Choice membership

Sue explained this provides donations to Pathways via automatic bank transfers. Letter from Thrivent Financial (September 14, 2015) explained its charitable grant program. Thrivent members need to select Pathways as a charity for donations.

Pam Let Pathways supporters know about this charitable donation via Pathways Facebook and web site

DAVID / SUE
Update Pathways Facebook and web site pages to mention Thrivent Financial's Choice donation program. Ask Sue for the correct wordage for this donation.

SUE
Knows several people who have Thrivent accounts, contact these so they will know about Pathway's connection to see if they may be interested in donating

Additional information about Thrivent Financial's Choice program ...

<https://www.thrivent.com/making-a-difference/living-generously/thrivent-choice/>

Pathways is listed (as of November 2, 2015) on Thrivent's web site as a charitable donation organization:

<https://service.thrivent.com/apps/ThriventChoiceMemberWeb/public/organizationSearchResults>

[Pathways for Healing](#) – Pena Blanca, NM

PO Box 1555

We are a 501c3 organization which provides support, healing, and education to "those who have been left behind" including...

Type: Other Secular Organization

Focus: Education, Animals, Children / Youth, Environment



C-9 ORGANIZATION FILINGS

Sue - None



C-10 REPORT ON WEB SITE AND FACEBOOK

Web site ...

David: Discussed web site visitor report as of October 15, 2015

Facebook ...

David: Needs to update with recent Pathways activities (e.g. transports)

DAVID

Update web site and Facebook with latest transports

DAVID

Update GuideStar with current Pathways info (talk to Sue about this first)



C-11 SPECIAL EVENTS

Albuquerque Fury Friends Fiesta Day therapy dog training opportunity

Sue Kinzie and Molly (Great Pyrenees) attended this event at the Albuquerque New Mexico Balloon Park museum to help train Molly for her animal therapy work and to have a paw reading by Madame Paw-Paw. David attended this event too.





D -- NEW BUSINESS



D-1 NEW BOARD MEMBER APPROVAL

Pam Uher

Board spoke with Pam Uher (Cochiti Lake, New Mexico) about her animal and fund raising experiences, reviewed her résumé, voted to approve her as the 6th member of the Pathways board. Board quorum now changes from 3 to 4.

Approved 4-0-1

DAVID

Give Pam Uher CD with key Pathways documents (e.g. bylaws, policies, minutes), ask her to review Pathways conflict of interest policy and sign



D-2 BUSINESS PLAN

Pam Uher (new board member) provided several business plan and fund raising ideas;

- She will provide a business plan outline
- She will provide a 12 month step-by-step fund raising action plan outline for potential art and book fund raising events
- She will talk to Ford car company about potential donation or reduced price transport van, January is the window to aim for such vehicle donations
- Produce a short (5 minute) video about Pathways activities to use for fund raising
Santa Fe design school may have students who could work on this
- John Henson (Cochiti Lake, New Mexico) has helped Pam with videos, may be able to help Pathways
- New Mexico is now hot for news and fund raising, many rich people and companies moving here, leverage off of these people and companies

SUE

Contact Pam about providing a 12 month fund raising plan and a business plan outline



D-3 PROPOSED SANCTUARY PLANNING

Sanctuary expenditure questions

Sue discussed sanctuary planning and costs. Need planning for this.

Pam Is there a need for a Pathways sanctuary?
Sue Yes



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- Raymond Local area (town, 2 pueblos) not served by either Albuquerque or Santa Fe animal sanctuaries or rescues
- Pam Is a sanctuary or animal rescue coalition possible?
- Raymond Not sure
- Pam Thinks tribal animal attitude is changing
- Raymond Not sure

Sanctuary artist rendering

Sue has contacted Santa Fe New Mexico artist **Michele Relkin-Altenberg** to create a better drawing of a potential Pathways sanctuary based on a rendering from 2008. Board voted to approve this rendering:

Approved 5-0-1

Board wants Pathways to own the intellectual property right for this new sanctuary drawing and would like Michele to sign over ownership.

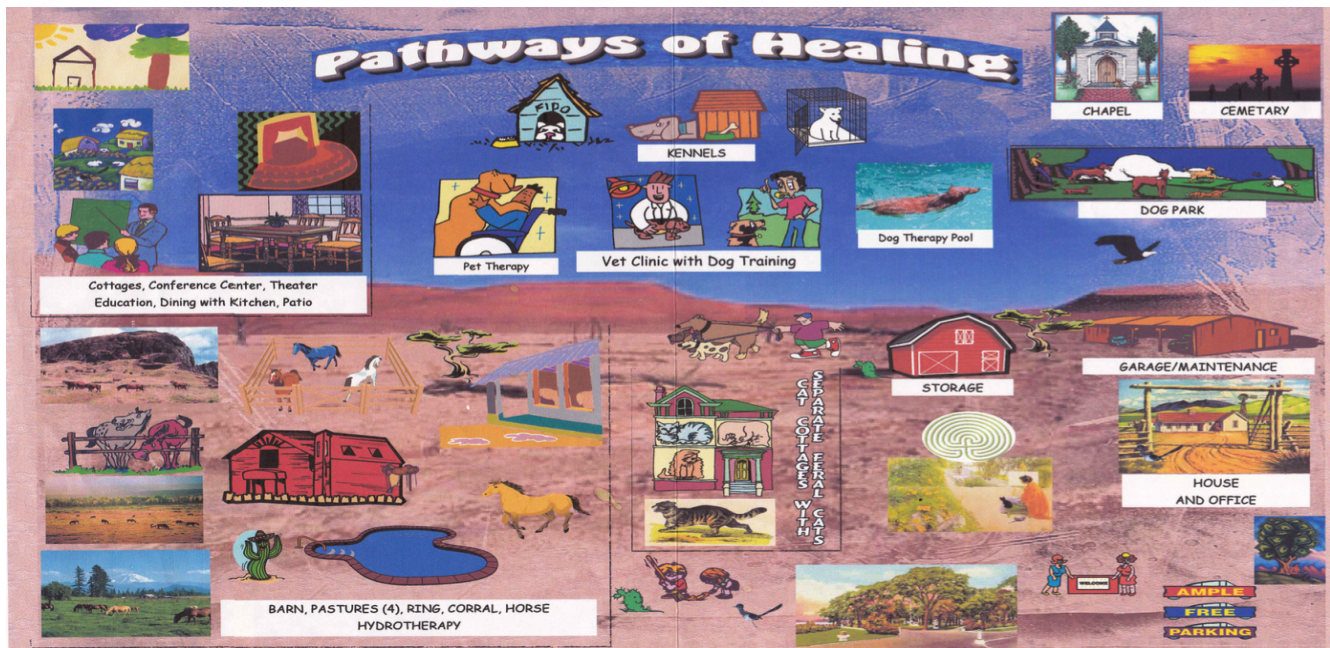
DAVID / SUE

Create a Pathways policy and form concerning service donation and intellectual property rights donation, Pam says she has some information about such forms

SUE

Contact Michele Relkin-Altenberg, inform her Pathways board has approved her to create a new sanctuary drawing and board asks that she sign over the intellectual property rights to this drawing to Pathways (signing will have to wait until board approves its policy and form for this)

Here is Pathways sanctuary drawing from 2008:





D-4 PET FOOD DONATION APPROVAL

The Cat Sanctuary Tieg Veinot & Cookie Norris Tijeras, NM

Board approved providing pet food and supplies to The Cat Sanctuary which is now located on Cookie Norris' property in Tijeras, New Mexico.

Approved 5-0-1



D-5 PATHWAYS AND DESERT PAWS SUPPORT FOR COCHITI PUEBLO DOGS & CATS

Transporting animals for spay / neuter

Desert Paws would like Pathways to help transport Cochiti Pueblo animals for spaying and neutering. Board approved its support for transporting animals for Desert Paws from the Cochiti Pueblo.

Raymond said Desert Paws assumes all liability for these animals and their transport and Desert Paws has written permission from the Cochiti Pueblo to transport these animals for spaying and neutering.

Approved 5-0-1

Providing dog houses

Desert Paws needs houses for its dogs. Board approved donating dog houses to Desert Paws when Pathways has houses to donate.

Approved 5-0-1



D-6 ANIMAL WELFARE FUND

Speaker opportunity & status of next campaign

Sue said not in Pathways best interest to participate in this speaking opportunity and recommends Pathways not be involved in this.

Sue needs to fill out the AWF-CFC funding application for the upcoming year. David can help here.

***SUE / DAVID
Prepare AWF-CFC funding application for 2016, due in December 2015***



D-7 SCHWAN'S HOME FOOD DELIVERY FUNDRAISER STATUS AND DISCUSSION

Sue Not much in return for the work, she was a major contributor to this fundraiser
 Raymond No local Cochiti Lake community support for Schwan's or this fundraising campaign
 David Pathways has limited resources and energy for this, does not think beneficial

Board approved to not participate in the Schwan's fundraiser.

Approved 5-0-1



**D-8 POSITIVE LINKS CONFERENCE:
LINK BETWEEN ANIMAL ABUSE & DOMESTIC VIOLENCE**

Sue discussed this. Animal Protection of New Mexico (APNM) sponsored this conference in Albuquerque New Mexico. Sue and Cookie attended. Large binder provided, David scanned and put on Pathways web site. APNM CARE program has contacted Pathways a few times for transports, Pathways was unable to do these.

DAVID / SUE

Pathways needs to track all transport requests which we can not fulfill so we can record these for our records, add new section to Pathways notebook for this information



POSITIVE LINKS
THELINKNM.COM

**NEW MEXICO CONFERENCE
ON THE LINK BETWEEN
ANIMAL ABUSE AND HUMAN VIOLENCE**

SEPTEMBER 14, 2015

8:00 am – 5:00 pm

**National Hispanic
Cultural Center**

Sponsored by



Co-Sponsored by



Barbara Herbert - Nina Knapp
Paul Roybal - Tamara Ward
Animal Law Section of the
New Mexico State Bar





E -- END OF MEETING ITEMS



E-1 NEXT MEETING

November 17, 2015 (Tuesday) 2:00 PM MST at Sue's house

WORK SESSION

- Business Plan review
- Fundraising planning
- Event planning

Business Plan outline (Pam will provide)
Needs assessment
Presentation package
Issue of credibility



E-2 ADJOURNMENT

Adjourned 5:24 pm

Approved 5-0-1

MISC. TOPICS

none