

PO Box 1555 • Peña Blanca • New Mexico • 87041

# **MEETING MINUTES**

### **MEETING LOCATION / MEMBERS**

Meeting Date: Meeting Location:	January 15, 2015 Susan Kinzie home	Thursday 6436 Vooscane, Coc	hiti Lake, New Mexico 87083
Members Present:	NAME	POSITION	<u>PHONE</u>
	Susan Kinzie <del>Cookie Norris</del> Raymond Sandor David Craig <del>Andrea Dewey</del> *	President Vice-President Treasurer Secretary	
Audience:			
* Present at meeting via phone	e for TRANSPORT VEHICI	_e reimbursement re(	QUEST approval vote

Call to Order: Adjournment: 2:30 pm MST 4:41 pm

### MINUTES PREPARATION INFORMATION

Minutes by: Date:

David Craig (Board Secretary) February 5, 2015

auid T. Chaig

Meeting Minutes • January 15, 2015

Page 1 of 17



#### PRIORITY TASKS

PERSON	TASK
SUE	Email Schwan's Cares donation emails to David
	Create transport fund bank account to be used for all transport donations
	Email Raymond to ask if he can sell Krispy Kreme donut card coupons at Desert Paws events
	Create donation template letter for Flying Star restaurants
	Transfer Paypal balance to Pathways bank account so money can be easily used
	Put all thank you and Christmas cards for Pathways into Pathways notebook
	Write transport van grant for ASPCA (first need requirements/cost document)
	Ask Acoma Training and Desert Paws to fill out pet food donation form
	Ask AWF-CFC why recent donation amounts are different and if Pathways can obtain a list of the donors
SUE / DAVID	Create transport promotional flyer for use at Pathways events
,	Create transport van requirements and cost information document
COOKIE	
RAYMOND	
DAVID	Create policy for transport bank account
	Look into having Pathways donation events at Panda Express restaurants
	Give Sue folding table and table cloth for Pathways events
	Fix Facebook email notifications so these are really sent when people add comments
	Update Facebook and web site with recent Pathways activities
	Give Sue Zeki computer tablet receipt for donation receipt
	Provide Sue the PANTONE color number for Pathways turquoise color for t-shirt use
	Change pet food donation form to include signature line
	Update Volunteer policy form to include Volunteer Type checkboxes
	Ask Mirriam Hill for Schwan's Cares campaign flyer graphic file
	Create new bank signature sheet for Pathways notebook so who can sign checks is
	documented
ANDREA	Sign conflict of interest statement



www.PathwaysOfHealingNM.org

# A -- CALL TO ORDER



# CALL TO ORDER AND MEMBER ATTENDANCE

--

In-Person attendance:	Susan Kinzie
	Raymond Sandor
	David Craig

Phone attendance: Andrea Dewey

Audience:



PRIOR MEETING MINUTES REVIEW AND APPROVAL

a) November 8, 2014

2

Approved 3-0-2



PO Box 1555 • Peña Blanca • New Mexico • 87041

#### **B** -- OLD BUSINESS



### FUNDRAISING ACTIVITIES

#### a) SCHWAN'S CARES

\$220 raised so far in donations, not as big fundraiser as expected, campaign cost Pathways around \$170, need transport fund bank account so can account for all transport donations (use only for transport expenses, when exhausted transfer funds from general bank account as needed, do not use general bank account for transport expenses, need board policy for this account), David would like to see the Schwan's Cares donation emails sent to Sue for Pathways notebook records

#### b) AMAZON SMILE

Pathways is now registered to receive donations at 0.5%, quarterly payments, direct bank deposit

#### c) KRISPY KREME CARDS

Around 10 coupon cards available, \$12 selling price, \$6 cost, Raymond said he may be able to sell these at Desert Paws animal adoption events beginning in April

#### d) FLYING STAR

SUE

Sue has a letter template that can be used for each store, promote fundraiser for transport van expenses

#### e) PANDA EXPRESS

DAVID

David asked to look into this, nothing done so far, one day events, promote fundraiser for transport van expenses, do ASAP, need poster board with glued-on photos of transport animals and materials, need folding table with table cloth (David has table he donated to Pathways a while back, needs to give to Sue), need Pathways brochures, need promotional flyer specific to transport fundraising

Other fundraising comments ...

#### Animal Welfare Fund - Combined Federal Campaign (AWF-CFC)

Quarterly distribution is due soon

#### SUE

Email Schwan's Cares donation emails to David Create transport fund bank account to be used for all transport donations Email Raymond to ask if he can sell Krispy Kreme donut card coupons at Desert Paws events Create donation template letter for Flying Star restaurants

#### DAVID

Create policy for transport bank account Look into having Pathways donation events at Panda Express restaurants Give Sue folding table and table cloth for Pathways events Ask Mirriam Hill for Schwan's Cares campaign flyer graphic file

#### SUE / DAVID

Create transport promotional flyer for use at Pathways events Create transport van requirements and cost information document



PO Box 1555 • Peña Blanca • New Mexico • 87041



# **REPORT ON WEB SITE AND FACEBOOK**

#### a) WEBSITE

2

David updated, added photo gallery page showing transport photos

#### b) FACEBOOK

Email notification of reader comments not working, need to fix this (need to send to the Pathways email address), David recommends that Sue always respond to any Facebook comments by going to Facebook (do not email a reply), David needs to update Facebook with recent transport info

DAVID

Fix Facebook email notifications so these are really sent when people add comments Update Facebook and web site with recent Pathways activities



### C -- NEW BUSINESS (Always Present)

1

#### TREASURER'S REPORTS

Summary bank statements; a) most recent monthly activity since last meeting, b) year 2014 activity

#### a) MONTHLY November 1, 2014 - December 31, 2014

Approved 3-0-2

BANK	GENERAL FUND LANB xxxx8701	
Starting bank balance		\$ 1,678.98
+ Deposits		+ \$ 300.80
- Expenses		- \$128.53
Net Activity		\$ 172.30
Ending bank balance		\$ 1,851.28
PAYPAL	PathwaysOfHealingNM@live.com	
Starting PayPal balance		\$ 127.14
+ Payments		+ \$ 0.00
- PayPal Fees		- \$0.00
Net Activity		\$ 0.00
Ending PayPal balance		\$ 127.14
TOTAL		\$ 1,978.42

#### b) YEAR Ja

#### January 1, 2014 - December 31, 2014

Approved 3-0-2

BANK	GENERAL FUND LANB 107518701	
Starting bank balance		\$ 1,047.00
+ Deposits		+ \$ 1,090.81
- Expenses		- 286.53
Net Activity		\$ 804.28
Ending bank balance		\$ 1,851.28
PAYPAL	PathwaysOfHealingNM@live.com	
Starting PayPal balance		\$ 10.08
+ Payments		+ \$ 120.00
- PayPal Fees		- \$2.94
Net Activity		\$ 117.06
Ending PayPal balance		\$ 127.14
TOTAL		\$ 1,978.42

#### SUE

Transfer Paypal balance to Pathways bank account so money can be easily used Ask AWF-CFC why recent donation amounts are different and if Pathways can obtain a list of the donors



PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org



## **REPORT ON TRANSPORTS SINCE LAST MEETING**

Transports:	7	[ Animals:	6	Food/Supplies:	1]
Animals:	8	[ Dogs:	8	Cats:	0]
Pet food & supplies (pounds):	660				
Miles:	1,211				

November 16, 2014

2 dogs (Meekah & Ross) taken to Petrified Forest Arizona for further transport to Deaf Dog Rescue (Portland, Oregon) and to a forever home (Fresno, California) Albuquerque New Mexico --> Petrified Forest Arizona Sue Kinzie / David Craig Miles: 533



November 17, 2014

1 dog (Freckles) taken to Acoma Training Center for training Cochiti Lake New Mexico --> Albuquerque New Mexico Sue Kinzie

Miles: 113





PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org

November 25, 2014

Dog food pickup from PFX Pet Food Supply for distribution to Storage Bin Food Bank via Acoma Training Center Albuquerque New Mexico --> Cochiti Lake New Mexico Sue Kinzie / David Craig Miles: 113



December 1, 20141 dog (Freckles) taken to Acoma Training Center for training<br/>Cochiti Lake New Mexico --> Albuquerque New Mexico

Sue Kinzie



Miles: 113



PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org

December 4, 2014

2 dogs (Lucy Lu & Spencer) taken to Acoma Training Center for pickup by Raymond Sandor (Desert Paws) for transport to adoptive and foster homes Cochiti Lake New Mexico --> Albuquerque New Mexico Sue Kinzie / David Craig

Miles: 113

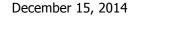


December 8, 2014

1 dog (Freckles) taken to Acoma Training Center for training Cochiti Lake New Mexico --> Albuquerque New Mexico Sue Kinzie



Miles: 113



1 dog (Freckles) taken to Acoma Training Center for training Cochiti Lake New Mexico --> Albuquerque New Mexico Sue Kinzie

Miles: 113





PO Box 1555 • Peña Blanca • New Mexico • 87041



## **REPORT ON DOG BISCUIT BAKING FOR 2014**

Sue Kinzie -- Batches: 32 Biscuits: 1,554

Sue prepares these biscuits for sale by Desert Paws Animal Rescue of New Mexico at local events.



### DONATIONS RECEIVED BY PATHWAYS

- a) Zeki 7" computer tablet Provided by David Craig -- hope will be useful for transport trips since supports wireless internet
- b) Web site domain renewal and YOLA web site builder renewal Provided by David Craig

#### DAVID Give Sue Zeki computer tablet receipt for donation receipt



5

# DONATIONS PROVIDED BY PATHWAYS

- a) Pet food from PFX Pet Food Supply Provided to Storage Bin Food Bank
- b) Dog biscuits Provided to Desert Paws Animal Rescue



## COMMUNICATIONS

Received Christmas cards from Mary Stover and Raymond and Krystyn from Desert Paws Animal Rescue.

SUE

Put all thank you and Christmas cards for Pathways into Pathways notebook



### **D** -- NEW BUSINESS



#### 2014 ACCOMPLISHMENTS & 2015 GOALS

Last year accomplishments and 2015 goals presented. Sue said this type of information should be very useful for funding applications.

### Pathways of Healing Accomplishments in 2014

ACCOMPLISHMENT	BENEFIT
ANIMAL WELFARE FUND Submitted our membership application to the Animal Welfare Fund (AWF) which is part of the Combined Federal Campaign (CFC). Received donations totaling \$688.47 for 2 quarters from this fund.	Pathways is now eligible to receive donations from federal workers. The Combined Federal Campaign is a U.S. government sponsored workplace fundraising drive which allows federal workers to donate to charities of their choice through payroll deductions.
<b>DOG BISCUIT BAKING</b> Began baking dog biscuits for Desert Paws Animal Rescue (www.desertpawsnm.org), a local animal rescue group located in Peña Blanca New Mexico. This year we baked 32 batches totaling approximately 1,554 dog biscuits.	Desert Paws Animal Rescue sells these dog biscuits as part of their fundraising efforts.
<b>ANIMAL TRANSPORTS</b> Transported 36 animals (34 dogs and 2 cats) on 23 different occasions covering 3,925 miles to facilitate their adoption or training.	Transports are at the request of rescue organizations. Most transports were requested by Desert Paws Animal Rescue.
ANIMAL FOOD & SUPPLY DONATION Began Pathways relationship with pet food distributor PFX Pet Supply (Albuquerque, New Mexico) which resulted in two donations at the end of the year totaling 1,111 pounds of dog and cat food and cat litter.	Pathways should now able to provide on a regular basis food for the pets of the homeless, low income families and animal rescue organizations such as Desert Paws Animal Rescue.
SCHWAN'S CARES FUNDRAISER Established a relationship with Schwan's Cares, a national home delivery service for high quality foods. Schwan's provides a portion of its sales to organizations based on the amount of food ordered by their clients.	This fundraiser's goal is to provide funds to support Pathways transport activities.



PO Box 1555 • Peña Blanca • New Mexico • 87041

# Pathways of Healing Goals for 2015

GOAL	BENEFIT
<b>ANIMAL WELFARE FUND</b> Renew our membership application to the Animal Welfare Fund (AWF) which is part of the Combined Federal Campaign (CFC).	This application makes Pathways eligible to receive payroll deduction donations from federal workers. The Combined Federal Campaign is a U.S. government sponsored workplace fundraising drive which allows federal workers to donate to charities of their choice through payroll deduction.
ANIMAL TRANSPORTS Continue to transport animals as needed to facilitate their adoption. Last year we transported 36 animals on 23 different occasions. This year we expect to increase those numbers. Since we have now registered with the APNM CARE (Animal Protection of New Mexico Companion Animal Rescue Effort) program and the ASPCA MAP (American Society for the Prevention of Cruelty to Animals Moving Animals Places) directory, we anticipate more opportunities to transport.	Transport is essential to facilitate adoptions inside New Mexico and assist nationwide efforts.
<b>TRANSPORT VEHICLE</b> Continue fundraising activities to obtain a transport vehicle whose sole purpose will be to transport animals. Currently, Pathways members use their personal vehicles for transports.	Having a dedicated transport vehicle will allow transport of more animals at a time. We hope to obtain a transport vehicle that is in good shape either through a donation or at a very reduced cost.
<b>ANIMAL RESCUES AND ADOPTIONS</b> We will continue to rescue animals and help with their adoptions when called upon.	Provides new homes for these animals.



PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org

GOAL	BENEFIT
ANIMAL FOOD DONATIONS Continue to provide dog and cat food donations as needed through pet food distributor PFX Pet Supply (Albuquerque New Mexico)	Supports rescue groups such as Desert Paws Animal Rescue (Peña Blanca New Mexico) and the Storage Bin Food Bank (Albuquerque New Mexico) as well as the homeless and low income families.
ANIMAL MEDICAL CARE DONATIONS Members will continue to donate funds for medical services and medicines as required.	These donations will assist both animal rescue groups (e.g. Desert Paws Animal Rescue) and individual pet owners when there is a need for medical care.
<b>FUNDRAISING</b> Expand fundraising opportunities. Currently we have an established campaign with Schwan's Cares (food home delivery service) and have registered with Amazon Smiles (on-line giant seller's sales-based donation service).	Additional donations will continue to fund our transport activities and Pathways General Fund.
<b>TRAINING ACTIVITIES</b> Partner with Acoma Training Center (Albuquerque New Mexico) for the training of rescued and/or adopted dogs.	A well trained dog is more socialized and adoptable. Working with adopters increases the likelihood of successful adoptions.
<b>DOG BISCUIT BAKING</b> Continue baking dog biscuits for Desert Paws Animal Rescue (www.desertpawsnm.org). Last year we baked 34 batches totaling approximately 1,554 dog biscuits and expect to increase that number.	Sale of these dig biscuits is a fundraiser for Desert Paws.
<b>PET THERAPY &amp; EDUCATIONAL VISITS</b> Members will expand their pet therapy and educational visits.	Pathways has been involved in pet therapy activities for years. These activities benefit both the young and old who interact with therapy dogs. The Pathways president will spearhead this effort.

Sue said key goal for 2015 is to get funding for a new transport van. Need grants to do this such as from PetCo, PetSmart, Purina, Best Friends, ASPCA.

SUE

Write transport van grant for ASPCA (first need requirements/cost document)



PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org

# 2 CON

## CONFLICT OF INTEREST BOARD MEMBER SIGNATURES

Andrea has not signed her statement yet. Sue said annually in April all board members need to sign these.

ANDREA Sign conflict of interest statement



T-SHIRT STATUS

### The Mountain t-shirts

Produces very good t-shirts with good colors, minimum order is 48 t-shirts for cost around \$384 (around \$7/shirt). Wants Pathways logo on back, text on front and back. Not sure if these can be sold. May give to big donors, worn by Pathways people on transports and events. Could sell on internet.

### VistaPrint t-shirts

Only produces white t-shirts.

### DAVID Provide Sue the PANTONE color number for Pathways turquoise color for t-shirt use

# **4** PET FOOD DONATIONS - PFX PET SUPPLY (ALBUQUERQUE NM)

First donation of dog food (30 bags for 660 pounds) picked up from PFX Pet Supply. Pathways will distribute this pet food and supplies to other animal rescue groups such as Desert Paws Animal Rescue, the homeless and low income families.

Pet food donation form presented, anybody Pathways provides donated food need to fill out a food donation form for Pathways accountability, form OK with board but needs to have a signature line.

Approved 3-0-2

DAVID Change pet food donation form to include signature line

SUE Ask Acoma Training and Desert Paws to fill out pet food donation form



PO Box 1555 • Peña Blanca • New Mexico • 87041



### a) Acoma Dog Training Center (Albuquerque NM)

Raymond has free dog training coupons for Acoma Dog Training Center (Albuquerque, New Mexico), but usage of these coupons has been so-so since fosters don't want to drive this distance. Adopters have also used other training facilities like PetSmart.

### b) Freckles

Sue is helping Desert Paws Animal Rescue by transporting Freckles to Acoma Dog Training Center (Albuquerque, New Mexico) for training and working with Freckles between training classes.



### TRANSPORT SUPPORT APPLICATIONS

- a) American Society For The Prevention Of Cruelty To Animals Moving Animals Places (ASPCA MAP)
- b) Animal Protection Of New Mexico Companion Animal Rescue Effort (APNM CARE)

Pathways applications to transport for these 2 groups have been approved. No transport requests so far.



# **BOARD POLICIES**

#### a) Volunteers

7

Policy approved with amendment to add Volunteer Type with several choices (social media, special events, transport driver, transport assistance, other).

Approved 3-0-2

DAVID Update Volunteer policy form to include Volunteer Type checkboxes



# NEWSLETTER

Sue said work in progress, not needed yet.



PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org

# 9 TRANSPORT VEHICLE REIMBURSEMENT REQUEST

Sue Kinzie -- \$206.85

Sue submitted request for Pathways to reimburse her for several transports using her vehicle. Board (Raymond Sandor, David Craig, Andrea Dewey) approved request, Sue abstained because of a conflict of interest, Andrea approved request via phone so board would have a quorum of 3 members. Reimbursement paid from Pathways general fund bank account, future reimbursements should be paid from Pathways transport fund bank account for accountability purposes. Raymond (board treasurer) signed check since only President and Treasurer can sign Pathways checks.

Approved 3-0-2

DAVID

#### Create new bank signature sheet for Pathways notebook so who can sign checks is documented

JA	VUARY 6,20	V5	PAID FROM C	GENGLAL FUND	<u> CHECK#1028</u>
	Pathways		1551	GN 2015 516118 17206.85	<sup>1</sup> <sup>BY</sup> RAYMIND SANI UK
	PO Box 1555 • Pe	ña Blanca • New	Mexico • 87041	www.PathwaysOf	HealingNM.org
				EMENT REQ	UEST
TRANSPORT	REIMBURSEM				
Request Date	:	1-6-15		/	
Requestor Na	me: <u>S</u>	ISAN K	INZ 15 Sigr	nature: Ausan	Kenne
Transport tot	al miles:	785			-
			.21 (see trans	port reimbursem	ent policy)
			-		
Reimbursen	nent amount:	\$ 206.8	5		
TRANSPORT	DETAILS				
DATE	MILES	DESTINATIO			
11-16-14		PETRIFIL	ED FOREST,	A2	
11-17-14	113	ACOM		CNTR, ALOU	QUERQUENH
11-24-14		н		41	
12-1-14		и	11	10	"
12-8-14		H	()	10	"
				REIMPUI R TRANS	
			<u> </u>	EXPENS	ES
TOTAL MILES	985	_			
BOARD APPR	OVAL 🖂	APPROVED	[] NOT APP	PROVED	
Board Member	: <u>R</u> .	aymond S.	andor	ALY	
Printed Name Signature Member Position: [] President [] Vice-President 📈 Treasurer					
Date:01   15	2015 Dis	approval Reaso	n;		
REQUEST NU	MBER (Format \	'YYY-N, e.g. "	2014-1"):	20	015-1

Meeting Minutes • January 15, 2015



www.PathwaysOfHealingNM.org

### **E** -- END OF MEETING ITEMS



1

NEXT MEETING

**ADJOURNMENT** 

February 16, 2015 (Monday) 2:00 PM MST



Adjourned 4:41 pm

Approved 3-0-2