



MEETING MINUTES

MEETING LOCATION / MEMBERS

Meeting Date: December 27, 2012 (Thursday) -- Susan Kinzie home

Members Present: Susan Kinzie (president), Cookie Norris, Raymond Sandor
Members Absent: none

Audience: David Craig

Call to Order: around 4:00 pm
Adjournment: around 6:00 pm

AGENDA ITEMS

1. Report on Treasury

Sue Kinzie presented treasurer's report dated 12/27/2012, provided each member with report copy.

Bank balance:	\$ 1,080.54
Deposits:	\$ 72.51
Expenses:	\$ 215.25

2. Report on Krispy Kreme fundraising

Sue Kinzie presented report on Krispy Kreme donut fundraising cards. 8 cards sold, 12 remaining to sell.

3. Appoint David Craig to the Board

David Craig appointed to board as Board Secretary. Approved by all board members.

4. Amend By-Laws

Discussed various changes proposed by David Craig, e.g. adding mission statement to beginning of bylaws. Need to list Raymond Sandor as Treasurer and Cookie Norris as Vice-President. Changes-only approved by all board members. Final bylaws need to be reviewed and presented at next board meeting for possible board approval.



5. Design Logo

Organization logo variations reviewed. Logo created around 2009 (shows horse, person, dog, cat heads) approved by all board members. Logo will be used in the header of all Pathways documentation (e.g. meeting minutes).

6. Design Brochure

Brochure has not be revised in several years. Need to revise with specific details such as purpose of Pathways funds, goals, phases for specific tasks.

Task phases discussed;

- | | | |
|----|---|-------------------|
| a) | rescue/transport animals (placement, housing, feeding, vet) | (short term goal) |
| b) | prevention by spaying/neutering | (short term goal) |
| c) | animal sanctuary | (long term goal) |

Also discussed possibly mentioning pet therapy training and including more facts such as activities done in rural areas.

Try to simplify brochure so fits on 1/2 page of card stock so easier/cheaper to assemble and mail.

Include statistics in brochure, e.g. number of animals spayed/neutered), so readers will see concrete facts about organization.

7. Report on May fundraiser

Sue Kinzie discussed possibility of having a fund raiser in conjunction with El Dorado-based greyhound rescue group in April/May 2013 time frame. Details minimal, Sue will try to obtain more details before next board meeting. Timeframe for fundraising is tight, may be problematic doing this.

8. Schedule next meeting

January 24, 2013

9. Adjourn

Adjourned around 6:00 pm.



NON-AGENDA ITEMS

- **Mission Statement**

Need to revise, make more specific. Statement found in an old brochure;

Pathways to Healing is a non profit, 501 c3 organization created to provide a sanctuary and healing center for animals and people. Created in 2008, and registered in the state of New Mexico. We are dedicated to educating, safe guarding and nurturing all living beings. Providing both physical and emotional support for all who cross our path. To achieve these lofty goals, we need help in time, money and goods. Our dedicated volunteers work with other agencies to find recipients for care. We also intend to expand our focus to working with children who have suffered emotional and physical abuse. Thus, the cycle of healing will go on and on. Together we can direct our energies to making this place a reality.

Animal transport discussed. Need a dedicated cargo van. Van and drivers will be an insurance liability for Pathways, will need insurance to cover these. Do not want any legal problems here.

- **Partnership with Desert Paws Animal Rescue**

Discussed feasibility of this, nothing really decided.

- **Web site**

Not working at the moment, cannot view web site in a browser. Need to fix this so works soon. Will need to also review the site to see what is said and see if need to change. David Craig said he would help with the web site.

- **Facebook page**

Cookie Norris and Raymond Sandor strongly recommended having a Facebook page for better publicity. Need to actively update this page every one or two days.

- **Donation thank-you cards**

All donations need a thank-you card, maybe include an animal photo in each card.



Pathways of Healing

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www.PathwaysOfHealingNM.org

MINUTES PREPARATION INFORMATION

Minutes by: David Craig (Board Secretary)
Date: January 27, 2013