



Pathways of Healing

PO Box 1555 • Peña Blanca • New Mexico • 87041

www.PathwaysOfHealingNM.org



**Pathways of Healing
New Mexico**

MEETING MINUTES

YEAR

2009



Pathways of Healing

PO Box 1555 • Peña Blanca • New Mexico • 87041

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Pathways of Healing
Section 6 Doc 8

MEETINGS YEAR LOG

YEAR

2009

DATE	COMMENTS
MAY 24, 2009	
JUL 29, 2009	
AUG 26, 2009	



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MEETING MINUTES

Meeting Date

MAY 24, 2009

Pathways of Healing

Agenda

May 24, 2009

1. Introduction of New Board Members
2. Treasurer's Report
3. Report from the President
4. Discussion – Logo
5. Discussion – Website Content
6. Discussion – Strategic Plan
7. Adjourn

1/6

Pathways of Healing

Sunday, May 24, 2009

4:00 PM

President, Sue Kinzie's house

**6436 Vooscane Ave.
Cochiti Lake, New Mexico 87083**

MINUTES SUMMARY

Present:

Sue Kinzie
Anna Soeiro
Mary Stover – speaker pone
Jeannie Magill
Raymond Sandor
Krysten Sandor

Sue Kinzie called the meeting to order at 4:20 PM

1. Introduction of new members:

KRISTEN

Raymond and Krysten Sandor were introduced as new members, with Raymond joining the board of Pathways of Healing. Raymond reviewed his background work. He has had extensive experience working with conventional and holistic vets, business, animal technician work, animal hospital work, boarding kennels and more. He and Krysten are very involved with animal rescue and foster care home programs for animals in need. Raymond is on the zoning board at Cochiti Lake. He told the board members that the pueblo of Santa Clara has a very good spay/neuter program that could be used as an example for others. Raymond is familiar with a company that produces holistic animal medications. He is very experienced with negotiating donations, fundraising and flat-out cajoling people to do what needs to be done for needy animals.

Krysten Sandor has been at Raymond's side as he/they have done much of the work described in the above paragraph together. Krysten has volunteered for the gargantuan job of helping create our website and maintain it. Her knowledge and experience are very needed by Pathways and appreciated by all.

Inspired by Raymond and Krysten's background, Anna suggested that we create an educational program and contact the Cochiti School system. The inherent thought being,

5/24/2009

that if we can educate children, they will bring the information home and influence their families. All agreed this was a good initiative.

Christine Ramstein, RMT, OSC is also a new board member with Pathways of Healing.

Christine is a Spiritual Life Coach, and Reiki Master Teacher. She works extensively with, and sells Young Living Essential Oils that she uses in her practice. She lives in Illinois, is married with two almost-grown boys, and has been an animal lover and owner throughout her life. Christine, Sue and Jeannie were brought together years ago through the horses in their lives. Chrissie brings a very pragmatic approach to Pathways along with her natural passion for all animals, domestic and wild. Her internet knowledge and experience will help the organization immensely. Chrissie wants to work to change negative and harmful attitudes some people have about animals. Her imagination, farsightedness and compassion will be a great asset to Pathways of Healing for years to come.

We are very proud and pleased to have knowledgeable, experienced, and dedicated people such as Raymond and Krysten and Chrissie join our board, and expand the vision for Pathways of Healing. Our gratitude goes out to them!

2. Treasurer's Report was submitted by Mary Stover and approved by all board members. Copies were distributed. We are very grateful that Mary has stayed with us even though she has moved to Florida. Her work is invaluable to Pathways! Anna has been selling orange and blue plastic bracelets through her café/gift shop, Dish 'N Spoon. She delivered an envelope to the board containing \$95.00 from that fundraising activity.

3. Report from the President and general discussion by board members:

Sue has attended numerous workshops, seminars, conferences, and discussion groups in the past year. The knowledge she has gained, and shared with the board, is not only laying the ground-work for Pathways of Healing, but will be a working element as the organization moves forward. Some of the events she has attended are: Pet Nutrition, End of Life Care, Becoming a Great Boss, Survival Strategies for Non Profits, Board/Staff Relations, Collaborations 1&2, Estate Planning, several weeks of the Peachtree Accounting System, the New Mexico Humane Conference, and the No More Homeless Pet Conference in Las Vegas, NV. that Vice President, Anna Soeiro, also attended. Through Sue's therapy dog, and dog evaluation experiences, her dog transport volunteering, she is keeping the name and goals of Pathways of Healing in the minds of others who are also interested in the well-being of animals in need. Sue attended the State Legislature lobbying against the use of gas chambers as a form of animal euthanasia. One county in New Mexico has passed a law prohibiting the use of chains to contain dogs. The spay/neuter license plate that will earn spay/neuter programs \$25 for each license plate sold. This is an increase from \$6.00.

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4. Discussion – Logo

Sue distributed pictures of various logos under consideration by the board. Chrissie proposed using the eye of a horse with a background with animals on a pathway and mountains. Anna suggested we use the fourth logo under consideration, without the face of the child and using the tail of the cat as a labyrinth. All board members agreed that this was a good idea and embraced it. Krys Sandor is working with an artist to create this logo for Pathways. Anna will obtain the original artwork from the teacher she was working with on this project and forward it to Krys.

Four domain names have been paid for and reserved for the past year: Pathwaysofhealingnm.org/ and com/ pohsanctuary.com and org. The names that we are now using are pathwaysofhealingnm.org and com. Deb Kearney and her company, Blue Aspen, have said she will create a website for POH for \$300.

Anna volunteered a list of 1800 names of prominent people in the music industry in New Mexico that can be used as a base once the website is up and running. Raymond and Krys volunteered to update the email lists.

David Craig has put POH information from the brochure on his website.

The **mission statement** we created at our May 17, 2008 board meeting is: **Pathways of Healing is dedicated to educating, safe guarding and nurturing all living beings.**

5. Website

Considerations for web content – as discussed, not listed in any successive order:

- 2 – 3 pages in total
- Web page must be active; i.e. Face Book, Twitter, U-Tube etc.
- There must be a donation button – paw, hoof
- Need for it to be in Google top 5
- Testimonials need to be included
- Pictures of rescue animals and biographies need to be present and updated at least once a month
- Appeals for volunteers
- Mission statement needs to be included
- 501(c)3 status displayed – non-profit status
- Software used should be “yola.com” – Chris S. suggested the domain name be transferred to this stating that it is free
- Logo
- “About Us”
- Message from the president?
- Appeals for donations wish list – change monthly
- Articles of incorporation

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- Success stories – change monthly
- Quarterly news letter
- Partnering with products to sell them and raise money
- Pictures of board members with short, one paragraph bio of each
- PO Box #15555, Pina Blanca 87041 listed
- Virtual volunteer page
- Link to Best Friends (they have a national network that was suggested we connect with; they help move needy animals to various locations for adoptions)
- The front page should have a picture of a puppy
- Foster parent page explaining and educating public about the responsibilities and necessities of being an animal foster parent and appealing to people to become a foster parent
- The website should be up and running before July 4, 2009
- It was suggested that we can have a store where POH items can be sold through the website such as: T-shirts, mugs, bumper stickers, ribbons (ala Breast Cancer pink ribbons) etc.

6. Discussion – Strategic Plan

Through Raymond's introduction of himself, the rescue and fostering work he and Krys have done, and are doing, spurred conversation around these topics. It was suggested that through working with foster parents, a network for POH will be formed.

Raymond suggested that we begin our work with rescue animals and then move into working as a sanctuary. Most people in attendance agreed that this incremental step would be a practical way to begin. However, since rescue is not in our brochure, Anna has correctly questioned how we can incorporate that approach without making changes to reflect this in the brochure? It was suggested we have a check-off list for foster parents, with items such as, what will POH provide the foster parents, how will the foster parents be evaluated, will we make home visits, utilize foster matches from Best Friends, etc. Raymond said he would start building a network of foster parents. A van would be needed to transport needy animals to foster parents. This initiative would give POH a positive and necessary presence in Cochiti Lake.

The need for land was a prominent issue. Sue reiterated the desire from the Camp Fire Girls near Las Vegas, NM to have a permanent resident on their property. At this time, they are using the middle 1/3 of the land. They need a business plan from us to consider donating the land to POH.

Money needs to be raised for the organization. Some suggestions were:

- Jars that can be displayed in libraries, schools, Dish 'N Spoon Café and other places in New Mexico with a sign reading: Pennies for Puppies
- Corporate sponsors that can contribute substantial sums of money on an on-going basis

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- Grants for special programs
- A silent – or not, or both – auction to be held at the Community Center in Cochiti Lake or the Frank Lloyd Wright house off Hyde Park Ave. once belonging to Anna's mother-in-law. Items to be auctioned could include, but are not exclusive to: art from local artists, African artwork left-over from *Milking the Rhino*, food, etc. It was agreed that November, 2009 would be a good time to have the auction.
- Raymond suggested that local artists could rent tables, and donate 10% of their proceeds to POH.
- Sue suggested that Michele Weston Relkin would like to donate some of her artwork to the event

It was agreed that one of the first things POH will need is a hexagon dog building. Sue downloaded the building plans from Best Friends. These plans were given to Frank Herrera to evaluate and give a rough estimate for building materials and construction costs to be included in a business plan.

Raymond suggested we contact state of New Mexico government agencies and advise them POH will take care of needy animals. Because this is good for the state, it's surmised by board members that the state may be inclined to help us in various capacities.

Another suggestion was to possibly lease BLM land for POH.

Raymond suggested we join "Mission Fish". This program allows patrons of specific businesses to donate a \$1.00 to POH when they make a purchase.

Raymond and Krysten have a neighbor, Pat, who does horse therapy and might be interested in collaborating with us.

There is also an organization in Abeque, Healing Through Horses, that might be interested in working with us.

Mary Stover will be in New Mexico in July. Our next board meeting will take place then. The time and place will be announced closer to the meeting date.

It was suggested that at that meeting we will discuss a "How to begin" timeline and steps to build on to further the Pathways dream.

7. Adjourn – the meeting adjourned at approximately 6:30 PM

Postscript: Jeannie Magill called Petco asking them if they offer \$30.00 to spay/neuter programs. The new Manager at the local store, Geno Penasa, confirmed that they do. He said Petco gives food to shelters that cannot be sold. This is because a bag has torn, or a can is dented, etc. never due to infestation or unsafe condition of the food. He also shared the fact that Petco sponsors adoption events. Geno said the store would advertise an event, but the organization must "do all the work".

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Jeannie also contacted the local PetSmart store. The operations manager there is Kyle Amos. Donations to shelters are not determined by the local store, but by the corporate office at: PetSmart.com with a link to charities.

June 3, 2009

Addendum to minutes: Sue would like to pass the following information about the National Association of Pet Rescue Professionals to all:

(<http://pr.atwola.com/promoclk/100126575x1222616459x1201464730/aol?redir=http:%2F%2Fad.doubleclick.net%2Fclk%3B215218145%3B37264238%3Bd>)

Or Google the Association's website by name.

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MEETING NOTES

Person

JEANNIE MAGILL (?)

Meeting Date

MAY 24, 2009

①

May 24, 2009

JEANNIE MAGILL

See
Cynthia
Mary S.
Raymond
Raymond
Christy R.
Me

4:20 Called to Oulee

In
Raymond Sandor / Chris
Christy Romstein

Chris - design web sites
Community per blog

Rory

Henry 22 yrs ago
Vet / Commercial Wholistic

Business, tech

Shelter via animal hosp

Boarding Kennel

Per Blog

Awareness spy & mental

Wildlife

- Does rescue w. abused
criminals

Vaccination

2nd Chance U.P.A.

Bridging the World

Foster Homes -

(2)

He raised \$5
 Good @ making deals
 He's on the zoning board at C.L.

Santa Clara has a spray/neuter law =
 good example to other jurisdictions

Offer an incentive to work

\$30 offer @ PetCo for spray/neuter

Raymond remodel homes
 Internet business - sell overstock

Manufacturing Co - for wholesale meds

Christy -

- Reichel
- Resene
- holistic healing
- Wants to help change cell towers

Anna -

educate the kids @ the Cocchi school

③

Sue

- Attended lots of work shops
 End of life
 Home care send list to you

- Found. Charities Collaborate

Messy of La Vie/then
 Community College
 Survival
 Bernal/staff

3 sessions of Pearl Sue

W M Humaine Conference Aug 24-25

Networking

Jumping dog out of Morianity

Fun & Feathers - transport dogs
 drop off at Rox Lunas

Espenillo - good for

4

ABO - Oriental Humaine - good
charity - set up Humaine
Conference

More - Completed Rpt
- Int'l Revenue Serv.
Lobby State Legislature
Eliminate gas chamber

June 19
Spy / neutral license plate =
get 25

+ criminal cruelty penalty
One county in N.M. working w.
no - chain

More -
Fundraiser - golf

+ donations
Donation ~~Def~~ Curry - web site - res. ^{domain} nona
Expense = Pous N Clow - medical expense
- P.O. Box

\$95.00 donation from Anna from the
brochure

5

LOGO -
WEBSITE CONTENT

4 Pathways of Healing .org	} Paid for 1 year
" " .com	
POH .org	
" " .com	

Strategic Plan
What will be going next 1-3 yrs.

Chris - Logo
Horse Eye / background w. animals on a pathway / Mountains

Roy Start as a rescue move into a sanctuary

Do

Anna Circle w. #4 no hind; tail like a
Proposed & laybuilt + Pathways ~~Sanctuary~~ ^{Rescue}
action item
for her

(7)

David Craig has put ~~it~~ info from brochure on a page

- ~~the~~ Remember some people have deal-up

Crisis 2-3 pages

- Website must be active
- Face Book, Twitter
- Domain lutton
- Reg in Charities
- Google - in top 5
 - Do we have to pay or is it free?
- testimony (s)
- pix - of our rescuee = why we NND lead
- rescuee
- appeal for foster
- mission statement
- 501 c 3
- keep it simple

(Do)

Rays - Software need? = YOLA.COM is free
 wife TR+FR domain into YOLA
 will
 Do

8

biscochitos
Biscochitos@gmail.com

Domain NAME
Host = YOLA (Software) - email address
(Congrow - Cen switch)

Chris =
Photo w.
Pet or
Bio -

CONTENT: PIX of N. Mexico landscape
Logo
Non Profit
Mission Statement
About Us
Msg from the president
Appeal for donations - Wish list ^{Change} monthly
Articles of Incorporation
Co

Partnering w. products/ to sell them

How frequently

Success stories & Change monthly

will update

New letter - & archived ^{STORED ON WEBSITE} = Change

Big Pow to hit = give money / Change to hoof

↓
quarterly
update

PIX - Change monthly

UTUBE

FACEBOOK

update email links - Roy & Chrissy

9

P.O. Box # 1555

Peria Blower

87041

Virtual Volunteer
emails

Write stories

Adoption profiles

Pg 3

Creative Powe - Finding a creative

Pow = Volunteer basis

LINK / Best Friends has a nationwide network
get involved w. them
they help - more animals around

10

Front Page N.M. Scene

- ~~Bear~~ ^{Puppy} Puppies Girls + stray
- Rotweiler looking for a home
- Mission
- 501 c 3
- Logo

Links - newsletter / archives
donations - Pay Pal

LAS Vegas N.M.

- filling for a non-profit
- annual control & shelter
- 8 officers do everything -
- In good shape

Annual Control

Shelter to a non-profit
City pay the shelter & non-profit would run it

Maura O'Brien - volunteer -

- I have a kill shelter

Morality

Under my Wing
transports dogs to Colorado

Bear Friends

(11)

Need foster parents
 teach people to be a
 foster parent
 PETCO - will donate food

Ray - build a network here
 - get more foster parents in our
 network

LINK Appeal on Website for foster parents

- Wish list:
 food
 blankets

Ray - can fund raise / i.e. old cell phones
 - Pennies for Puppies @ the library
 - Dish + Spoon - bracelets add
 a coin - Pennies for Puppies
 Community Center as a place

Develop our program 1st before
 seeking partnerships -

//BACK

Healing
through
Horses in
~~ABE~~
ABEque

(12)

When can logo be created & modified?

- Anna will give her the changes on fees & will let us know when it will be done

Do

Chris - Neighbor will revamp logo -
Will work on website

* Website up before July 4th

STORE

- MUGS
- T-shirts
- Bomper stickers
- Ribbon - Cherry
- ~~ETC~~ ETC

12 BACK

LAND

- Plover Canyon -
Raymond know
16 acres
\$175,000

- Cornfield 100 acres
- Bldg - home
- H₂O

They want a permanent resident
Acquifer

Rodge = Pine
Huge Hall
200 PA4 kitchen

Children { Collins
T-pees
Meadow -

They're using middle X3
All fenced

13

Business Plan

GOAL OBJECTIVES ACTIVITIES

LAND

- Fosters
- BLD A Network

We have

- Bldg a network
 - 1 foster
 - 2 poss Land
 - 2 poss to RAISE \$
- Pennies 4 Puppies 4 in Cochiti

Reactors 4 Decorators
advertise 4 Architectural
Students

↑
AT Community
Center OR
"other HOUSE"

↑
SILENT
AUCTION
ARTS
HTL
REST.

Corporate Sponsor -

- Small is OK
- Substantial AMT EACH YR
- Grants for a specific program

RAY or CHRIS = FUNDRAISING

- Sell food to raise \$
- Auction old African Art
- Auction - silent - @ Edie's 4 online
- NND items to auction - artists in Cochiti Lake,

14

Foster Program

NEEDED

ME
Action

- Homes
- Volunteers - RECRUIT PETSMAART
- Petco might do donations -
- They have foster days

Too

- NND a check off list
- EVALUATE THE FOSTERS
- HOME VISIT -
 - 6 foot fence
 - Ages of kids
- Foster - matches DATA BASE
 - Sue has info from Best Friends
- Patty knows Espanola shelter

Many will be here in July = Board Mtg
 TIME LINE - How to begin
 STEPS TO BUILD ON THE PATHWAY
 DREAM

Van

food
donations

Reg

Start BLDG NETWORK 4 fostering
 Will talk to assembly
 LINED UP Foster HOMES
 Local presence (sp)

(15)

Pennies 4 Pathways - Library /
School

Auction

- Early Nov. Event 4 Christmas either
in Community Center or S.F. / Edison

Rent Community Center

- Outlets not to be
- 10% of their proceeds to us
- Michelle can help
- Food will be donated
- Possible location -

Chuck Jones Gallery -
Mike Bundy

Do Frank

- Get Budget for annual
building
- get ~~in~~ estimate
- Need to see operating money in
bank to have employees

16

Government INVOLVEMENT

THIS IS GREAT 4
NEW MEXICO

Roy - Will state help us if we tell
then will take care of the animals

- Horse BLM land?

Anything

Sue's on evaluation of therapy loop =

Pat is Roy & Chris neighbor =
horse therapy

ON-GOING EDUCATION AS AN INTEGRAL
PART OF PATHWAYS

"MISSION
FISH" make a
\$1.00 donation

DIARY AND WORK RECORD

17

44th Week
303rd Day

WEDNESDAY
OCTOBER, 2008

29

REF

NAME OR PROJECT

DETAILS OF MEETINGS • AGREEMENTS • DECISIONS

TIME
HRS. MIN.

Petco 424-1667

\$30.00
off

Spfy/number

Corporate line

Love to Work

(- Give food = shelter = freedom
(- adoption events

Corporate for more structure

Lino Penosa

- approve
- will advertise
- we do the work

30 THURSDAY
OCTOBER, 2008

18

SEPTEMBER 2008							OCTOBER 2008							NOVEMBER 2008						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6	5	6	7	8	9	10	11							1
7	8	9	10	11	12	13	12	13	14	15	16	17	18	2	3	4	5	6	7	8
14	15	16	17	18	19	20	19	20	21	22	23	24	25	9	10	11	12	13	14	15
21	22	23	24	25	26	27	26	27	28	29	30	31	16	17	18	19	20	21	22	
28	29	30											23	24	25	26	27	28	29	

62 Days Left

APPOINTMENTS & SCHEDULED EVENTS

- 7 0700
- 8 0800
- 9 0900
- 10 1000
- 11 1100
- 12 1200
- 1 1300
- 2 1400
- 3 1500
- 4 1600
- 5 1700
- 6 1800
- 7 1900
- 8 2000
- 9 2100
- 10 2200

Pix Street

471-5535

TO BE DONE TODAY (ACTION LIST)

*Jonroe
Home Office*

*How many
lives have
you saved
so far?*

*PetSmart.com
LINK*

*Kyle Ames
Op Map.*

*Charities Link
on-epc*

PHONE CALLS

Bottom

EXPENSE & REIMBURSEMENT RECORD

SUE KINZIE

MAY 24, 2009 MINUTES COMMENTS

Very impressive work! It seems like we covered a lot of info in this meeting. I'm glad that you sent these minutes to me first. I noticed a few items that need to be changed.

1. Raymond always refers to himself as Raymond, not Ray. Raymond's wife's name is Krysten, she also uses Kry. cageling is spelled cajoling.

3. The dog transport activities are originating mostly from Las Vegas Shelter not Fur & Feather. Anna did not attend the State Legislature lobbying. One county in New Mexico has passed laws restricting the use of chaining dogs. The spay/neuter license plate law was passed which will earn spay/neuter programs \$25 for each license plate sold. The law increased the amount from \$6 to \$25 for the existing license plate program.

There were only four domain names, not six. They are pathwaysofhealingnm.com and .org and pohsanctuary.com and .org. The names that we are now

using are pathwaysofhealingnm.org and .com. The pathwaysofhealing.org and .com have been reserved by someone else.

Deborah's last name is spelled Kearney.

David Craig is my neighbor that walks the dogs every night.

Krysten

2009
✓

Pathways of Healing will have a board meeting on Sunday, May 24th at 4PM at 6436
Vooscane in Cochiti Lake.

Mary, that will be 6PM for you.

The agenda will include:

1. The logo
2. Content for the website
3. The strategic plan, (Where do we go from here)

Snacks will be served.

I hope you all can attend. Please RSVP by Wednesday, May 20th.

Thank you,



Pathways of Healing

PO Box 1555 • Peña Blanca • New Mexico • 87041

Pathways of Healing
Section 6 Doc 10

www.PathwaysOfHealingNM.org

MEETING MINUTES

Meeting Date

July 29, 2009

Pathways of Healing

Agenda

July 29th, 2009

1. Call to Order
2. Minutes
3. Treasurer's Report
4. Search for new Treasurer
5. Status of website
6. Redesign of brochure
7. Estimate of construction of dog housing
8. . Establish food pantry and medical fund
9. Establish fundraising calendar
10. Adjourn

Pathways of Healing**Wednesday July 29, 2009****6:00 PM****President, Sue Kinzie's house****6436 Vooscane Ave.
Cochiti Lake, New Mexico 87083****MINUTES SUMMARY****Present:**

Sue Kinzie
Anna Soeiro
Mary Stover
Jeannie Magill
Raymond Sandor
Krysten Sandor
Cookie Norris

1. Call to order

Sue Kinzie called the meeting to order at 7:20 PM

2. Minutes

The minutes from the May 24th Pathways meeting were approved.

3. Treasurer's Report

The Treasurer's Report was approved. POH has \$1,347.02 in the bank. Anna has sold some POH bracelets at the Dish 'N Spoon Café. She will bring the money from these sales to the next meeting.

4. Search for New Treasurer

Our beloved Treasurer, Mary Stover, is living in Florida. It's impracticable to for her and for the organization to retain a formal relationship at this time. Mary suggested we seek the aid of a bookkeeper. When POH becomes a larger organization, we may want to involve a CPA to handle the books and fiscal responsibilities.

7/29/2009

The informal discussions at this meeting veered and wavered from one important topic to another without strictly adhering to the order of the agenda.

Fundraising

The table discussion moved on to the issue of fundraising.

Krysten suggested people could bequest money to POH, under the heading, *Using your Will Power*. Sue will work on this.

Other suggestions were:

- Contact companies who would be likely to make donations
- Create an on-line store using Pay Pal / will need to create T-shirts and other items specifically for POH. Sue will monitor the Pay Pal account
- Gift certificates / gift certificates in a specific individual's name
 - Sue has been sending thank you cards to people who have made gifts to POH, and will continue to do so in the future
- Create a "donate" button on the website with suggested amounts of donations
- DNS website link for "proud supporters"
- August 14 is officially the Dish 'N Spoon day in Santa Fe. Anna will ask patrons to bring in a can of dog food as a donation when they visit the café on that date.
- Contact college fraternities and sororities at UNM and ask them to do a car wash (or anything else they can think of) to raise money
- Jeannie said she will contact the Santa Fe and Albuquerque schools and some churches to find out what kind of community service hours are required by students, CCD candidates etc.
- Have a table at the Cochiti Lake Art Guild fair at the end of September. This would help with fundraising and awareness building.
 - We need a banner for the table. Vista Prints was suggested as a place to go or Raymond can get a 20% discount at Kinko's. Raymond will research this online
- Have a fundraising event before Christmas for POH
- Mary offered to contact golf friends for donations of money or pet food. She also very generously offered to contact her friend who works for Southwest Airlines to solicit a donation.
- Use our post office box number for contact information
- Anna mentioned that Oshara Village has a flea market every Sunday that is rapidly growing in popularity. It would be a good place to promote POH.
 - Sue has a card table we can use for fundraising and awareness building activities.
 - We should have a bowl of candy on the table
 - Jeannie will get material to use as a table cloth
- "Social Petworking" – we can ask them for a donation/ also they can help with pet adoptions

7/29/2009

- Awareness Building

Awareness building is an important aspect of POH now, and in the future. Some of the fundraising activities and awareness building activities overlap as shown in the list above. Some other aspects of awareness building for POH are:

- Anna can build-in POH into her PR work with the Dish 'N Spoon
- We need good social networking on the internet. Anna will tackle this with Face Book
- We need to contact the local public access TV station and present our organization there.
- We need a motto. Cookie suggested: *Pawsitive Healing*
- We need a logo. Cookie will conduct a contest at the Juvenile Detention Home and have the results back to Sue by August 15, 2009.
- We need an on-line newsletter. Mary said she would help with this. Anna suggested some names for the newsletter: *Wet Noses / Treats / Pawsitive Notes*, perhaps include little paws made to look like musical notes to accompany the title
- Ben Swan from the *Santa Fe New Mexican* newspaper has a website called Scoop. Anna has sent everyone a memo with it's information. The web address is <http://santafenewmexican.ning.com> This would be a great place to introduce the greater Santa Fe area to POH
- Raymond is on the Zoning Board at Cochiti Lake. He will talk with the mayor about POH.
- Raymond is planning on attending a Cochiti Lake town meeting on August 13, 2009 where he will mention the foster care needed for dogs in the area and his connection with POH.

POH Activities:

POH is not passively waiting for land to be donated before becoming involved with animals, but actively engaging in pet rescue and pet therapy in present time.

- One of Sue's two Great Pyrenees dogs is a working therapy dog, while the other one is in training. Sue is in charge of all pet therapy activities.
- Mary has pet therapy dogs as well.
- POH plans on creating a pet food pantry and medical fund for needy pets. Raymond feels that there are many people in Cochiti Lake who would like to help with this project. Also, he's proposing that POH be the fiscal agency for a Cochiti Lake Emergency Relief Fund for needy pets.
- Raymond suggested that if we don't have a needy dog or cat to shelter we should get one from one of the surrounding shelters to help them with their burden.

7/29/2009

5. Status of Website.

Krysten will email each member the detailed and beautifully comprehensive work she has done on behalf on POH and our proposed website. She provided each member with a status report including, the Current Menu / Things needed by August 4, 2009 and items she would like to see added to the website. Krysten would like to see each board member take on specific duties associated with the website. It was decided that those job titles and descriptions would be discussed at the next meeting. At first, Sue might just divvy out inquiries to the site to various board members. Krysten told us that with the web address we should use the word "at" instead of the @ sign to weed out erroneous inquiries. For example: Pathwaysofhealingmatlive.com

6 Redesign of brochure

This was put off until we get a new logo

7. Estimate of construction of dog housing

Unavailable until next meeting

8. Establish food pantry and medical fund

Discussed earlier in the meeting

9. Establish fundraising calendar

Discussed earlier in the meeting

10. Adjourn

The meeting was adjourned at 9:30 PM

However, the discussion continued.

The issue of land was the topic of discussion. Possible sources are:

- The Forest Service leases land for grazing
- BLM leases land for grazing
- Land in Bland County doesn't have access to water
- Dixon's is owned by UNM and might be interested in donating/leasing land
- Campfire Girls campsite is still a possibility, but the well may not be adequate.

7/29/2009



Pathways of Healing

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MEETING NOTES

Person

JEANNIE MAGILL ?

Meeting Date

JULY 29, 2009

①

July 29, 2009

See

Onna

Ray

Kaysin

Mory

Cooke

1. - Come to order: 1920
2. - No changes to the minutes.
Onna motioned to accept
May 2nd
3. - Treasurer's Report - May
Onna has sold broccolis thru
the Cafe
Motion to accept - Onna
2nd - Joannie
4. Search for new Treasurer
 - What we need is a bookkeeper
 - When we're bigger, get an independ
Auditor

(BACK)

Status

- Structure
- Content

Vision = phases

Reasons to rescue

Pet Therapy - Sue's dogs & Moris dogs

Helping

↳ Bequeathing

Using your Will Power

Just give

Companies who will donate

Put up store - sell

drop ship

Life Certificate in scenarios

name - then send

them a ^{Thank you} card &

add them to ~~the~~ list

Restaurants
DNS -
Website
link or
proof
supported

Sponsor a pet

Mail or Pay Pal

Suggestion: \$1,000 to \$5⁰⁰

Donate letter

Business that help

2

Bring in dog
food to help
celebrate ↓

Aug 14 - Desh "A Spore Day"

- Cafe Press - get portion of
proceeds

- STORE
Bracelets

Need T-shirts

- Logo - none yet

Cookie

- Have a contest in Juvenile
Division for the logo

- Need Good Social Networking

Anna
will do
this

→ Facebook
Twitter - Chrissy

- Channel ^{NBC} 10 Public Access
- Anne Steuber

LOLO
Aug. 15th

PAWS - ~~Holding it to~~ "Positive Healing"

(2 BACK)

- Motto - need
 - Newsletter home Wit noses
mean
 - Do a 1 pg PAWSITIVE NOTES
 - Pix Deep in need
- Send info. to Mary

~~http://www.scoop.org~~
 - Ben Swon has an on-line com
 Community
 Scoop = Santa Fe New Mexican

FUND RAISING
 - ~~See will work on request~~

- CTE College Fraternities & Sororities @ UNM
 - Do a rev work

Me - Contact schools for community sites
 Orientals / humane home
 APS = ADD PUBLIC SCHOOLS / Churches

(3)

- 8 Establish food pantry & medical fund
- Many people in Cochrane Lake would help
 - C.L. Emergency Relief Fund Pathways would be the fiscal agency for the tax deduction
 - Get into Art Guild & Pathways table at art fair in end of Sep.
 - ✓ Maybe before Christmas have one of our own
 - Raymond's on zoning Bd.
 - Has talked w. mayor about getting volunteers
 - If we don't have a day to shelter - get one from the (C.L.) shelter to help
- ✓ Mary - see if she can get golf ladies to make donations to Path. -
- Golf Tournament
 pl. food - to a golf Outing -

(3 BACK)

What decision is each person going to?

Use Sue's cell phone & P.O. Box

- Dumb Friends - DEN
Big Shelter

✓ Sue will have to watch
Pay Pal

Cookie Logo & Motto Contest - by
Aug. 15th

✓ ~~Mount~~ Foxhound Airlines
will etc. Catherine for a
corporate donation

✓ September Gift Table
- Mary will do brochure
by Sep. 1st / & scarf for
Sue's dog

✓ Oshona - every Sunday flea
market

4

Newsletter:
Mary & Sue

Pet Therapy - Sue

With web address use the
word "AT"

Pathways of Healing NM "AT"
LIVE.COM

Sue will direct ~~the~~ out the
inquiries of the site to
various members.

Social Pet working -

- Can ask for donations

- Put pen up for adoption

Aug 13 CL Joan meeting
Ray will mention folder need
Create a flyer saying
that his connection w.
Pathways

Ben
Gunn -
need a
for
Pathways

4 BACK

Bonner - plastic print

VISTA PRINTS

KINKOS - 20% off

Ray will / others on line

Awareness

ROTATING TABLE (MOBILE)

- Sue has a table

- JRM - Opinion Poll & Raffle

- Bowl of Candy

+ Table Cloth

JR

Adjoin at 9:³⁰45 PM

Arrive in

Jensen 2nd

Corvallis Hill Camp

16 miles north W of Las Vegas

7500

we

Menard Hill Road

H₂O - 2nd well

Storage plan

(5)

Forest Sue - loses land for
grazing

BLM - lose land
Sue's House / Lease
managing State Land

Brian Eaglehoff
(Land in Grand Canyon - no H₂O)
Dixon's - owned by URM

Next Meeting: Aug 26, 2009
Sue's House
Cookie Morris - New BL MBR



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Pathways of Healing
Section 6 Doc 11

MEETING MINUTES

Meeting Date

AUGUST 26, 2009

Pathways of Healing

Agenda

August 26th, 2009

1. Call to Order
2. Introduction of Interim Secretary
3. Minutes
4. Treasurer's Report
5. Status of website
6. Logo
7. Report on food pantry
8. Report on fundraising calendar
9. Report on annual NM Humane Conference
10. Project for UnderMyWing
11. Discussion
12. Adjourn

8/26/2009

Sanctuary Board Discussion August 26, 2009

Summary of Discussion

Board Members – Present for Discussion

Sue Kinzie

Raymond Sandor

Crissie Ramstein (via conference call)

Eunice Brooks – interim secretary

Board Members unable to attend

Anna Sociro (unable to attend – Daughter III)

Mary Stover – (absent due to illness)

Cookie Norris (absent due to traveling)

Krysten Sandor (unable to attend)

~~Eunice Brooks (interim Secretary)~~

Sue Kinzie called Meeting called to order 6:30 PM. Due to majority of Board Members being absent due to sickness and emergencies it was decided to postpone Board Meeting and instead have a discussion of events involving Pathways of Healing.

Items that need attention – Per Sue Kinzie:

1. We still need a permanent Secretary on the Board
2. What is happening with the Web site?

(Raymond responds): The web site is functioning but we still 8 or 10 things that need that needs addressing; one is the logo. We had that contest situation.....

(Sue responds) – I can address that question. Cookie , our new Board member, suggested there be a contest at the Juvenile Detention Home. She intends to have the contest – she wanted the contest rules out; I went out on the Sunday just after our last Board meeting on ²⁰⁰⁸⁻²⁹ May 24th, and introduced the contest to the kids that were involved. She was going to make the poster that night and it would have been done in two weeks. Then her partner broke her ankle and Cookie had to reduce her work load by 50% and then she had to take a trip to Alaska – she did say it she would have something on the logo by the 13th of September. In the meantime, I talked to a graphic artist at the Humane Conference and I am going to pursue that avenue ~~with her~~ as well.

8/26/2009

She said, with the logo, that we should have one or two people be the decision makers; establish our criteria and then have graphic designer come up with something; and one or two people decide on it. So, that, we will pursue.

So as far as the logo is concerned – that is the current status .

2. (Raymond responds) Anna said that she is going to use a Face Book account; she will be responsible for the set up, running it, etc. We need to get it done and link it to the web site.

(Sue responds) – I will check with Anna and get an update.

Raymond says he needs a history of past experience as it relates to what goals and roles Crissie and Cookie expect to fulfill as Board Members. He would like specific experiences as to how they will relate to their roles with Pathways of Healing.

An example, Sue Kinzie cites her past experiences with customer service, management positions, and working with the general public in various capacities that have made it possible for her to speak easily and comfortably with people at all levels - she uses these experiences currently as the Spokesperson for the Group and is also doing Public Relations.

Raymond reiterates he needs the same kind of information from Cookie and Crissie.

Sue says that Mary Stover will be in charge of brochures, newsletters, development of brochures and newsletters. She is our Graphic Designer.

Raymond said that Krysten would like an update from Anna on the food drive – such as how people reacted to the drive – just a little something that he could put in on the event page. Did Anna take anyone's e-mails, addresses, phone numbers, etc – for future use? If she did not, next time if she could get this information from the donators it would be of help for our membership; and to send out newsletters, promotions, etc.

Sue Kinzie said she had a question. One of her roles is to check the e-mail and she does not know how to get to that e-mail – the web site of Pathways to Healing. She asked Crissie and she said to ask Krysten. She would be glad to check it if she knew how to get into it.

Raymond said that Krysten mentioned that once everything is in – she can start putting in the search engines – also the guy from school, Ben Swan, put our blog in there and he wants everything to run together smoothly – not just random stuff put in there. He is very nice. He is also with the New Mexican newspaper.

Sue Kinzie remembered something else she wanted to say: – Anna still has the ~~proof~~ – so she can pick it up once she has her truck back from the repair shop. And, a couple more things –

- a) What about Pet Finders?

Raymond says we can set up Pet Finders for the Town, "I guess because we have these dogs. I do have Second Chance of NM to putting up the dogs for me. Since now we are going to be recognized as legal and what not, I can probably do it myself."

NEW MEXICAN NEWSPAPER WILL

ADDITIONAL
DOG FOOD

8/24/2009

APAGE
FOR

"I suggest that we do ~~another~~ Pathways", Sue said. "There was a great discussion at the conference I attended. There was a talk given by this woman, who runs the website. She said that each organization gets their own page – home page – it connects to their website (I got a lot of notes on this). It's not just putting in your animals. The statistics that she quoted was 61% of all adoptions, in this Country, come to Pet Finders. So, that is a source that we need to get connected to. Again, it will be once we get this done."

Raymond – "so far Debbie Gutz (sp) puts everything up for me as a courtesy – I mean, it takes about two weeks by the time I get one inquiry – it is slow – Sadie has been with us now about six months – she was with one family but that didn't work out, so we took her back. They had a very tiny, tiny dog and she was just too rough with their dog. The 2nd inquiry was from someone living in an apartment and that didn't work out."

7 Ray said that Krysten told him that she mailed a copy of the information on how to get into the e-mail to Crissie and Mary.

b) Fund Raising

Sue – "when I was there, at this conference, I ran into Jane Carson. Jane runs the organization Paws, up in Pecos. They have a Week of the Animals; with a Saturday, which this time is September 26th - it is a Celebration of the Animals from 11:00 am to 3:00 PM, in Las Vegas – in their plaza. I asked her if we could have a there. She was most gracious and "yes".

TABLE

Two things: "One, I have a table – I need someone to come with me because I'm not going to do anything by myself. It's only four hours so I will bring Cody. We still need a tablecloth (Ray says he has one she can use). What we intend then is to get a banner to use since we don't have a logo yet."

Sue – asks about the status of the Dixon Orchard event.

Raymond says he can run it himself. It's on the same day. "But, I can run it and represent both organizations while I am there. I just need some brochures, some things for raffling. I am going to have the raffle. Now, Jeanie says she can donate a picture or painting or something. We have to ask if that is still in place. Then, Anna will donate, maybe, a certificate to the restaurant. Krysten will make a very nice pan. I will probably make a cake or something. I will probably have four or five items. Since they have a silent auction, and I told them I won't step on their toes, but I would like to have a raffle. If they have them together we can start it early on in September. Then later on do something in Anna's restaurant. My goal is to raise \$2,000. A thousand dollars would be given to Pathways and a thousand given to Paws. I think we will have something before that to introduce our organization, your organization. I would like to put out a donation box at that introduction. I can do that if you can find someone to go with you to Las Vegas."

Sue said, "my friend, Marie – who drove my dogs home today – she was on our Board – she volunteers at Kindred Spirits. She made be interested. I asked her today."

Sue said to Raymond – "you need a banner too". He responded – he would just make something. He also said he would look on Vista Prints and see if they have something reasonable.

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Raymond also mentioned that Cochiti Lake has a clean-up day and a lot of people come to this event. He said he would check with the Army Corp of Engineers to see if he can set up a table, etc. He would put up a table to just introduce Pathways to the public. He said he would need at least 50 brochures. Sue said that she would get 100 and divide it between them. Sue will get brochures; Raymond will get banners. Sue asked Raymond to keep her updated.

November Event (date undecided) - Sue said she has a friend in Chicago who will be sending two paintings for the event.

Ray says he will not be pushing Pathways pass town. Town will come to realize who Pathways is and what their organization is about. He wants to get the idea across that Pathways ^{T THE} having hardships - to have their animals spayed, neutered or in feeding them - that Pathways will help. ^{WILL SUPPORT THOSE}

He also said that we really need to figure out where they will look for the land for the Sanctuary. Sue says that a business plan is needed first. Check and see if they can get a donation for the land; go ^{IP} the Governor to see if they can get help.

Sue talked to Gabe, at Watermelon Ranch about the flooring - they have typical floor - concrete with epoxy paint. He said one mistake they had made was using one chain link fence - they actually needed two because of the dogs jumping at each other through the fencing and the fences were not strong enough to hold the dogs.

He also said that they work with Best Friends and that they transfer animals back and forth between the two facilities. Sue said that she would also like to have the same kind of relationship with both organizations. She will pursue that goal.

Ray said we need to come up with a couple more foster homes. It's going to be tough but we are working on it. Our goal is not to over load people - we do not want ~~to need~~ to create a problem but we do need help.

Sue says that once the Town recognizes Pathways - at the meeting on the 27th - it could lead to an appeal for more foster parents - once people realize that you are here, and that we can do this - a lot of people may step up.

Raymond says that he will also look at Cochiti Lake for foster parents.

Recap of Meeting

1. Ray will announce the organization to the Town Meeting and make an appeal for foster parents.
2. Board needs additional information from Board Members Cookie and Crissie on their goals and the roles they are going to play in the Organization. Also, photos are needed.
3. Work on Web site
4. To get more Foster Parents
5. Get brochures
6. Work on Raffle - get additional items for raffle
7. Raymond will look for room for Silent Auction

8/26/2009

ADDENDUM TO DISCUSSION OF AUGUST 26, 2009

Items to discuss with Board at next Board Meeting

1. Talk about Mutt Madness
Rachel Rey's idea – she is very big into dog food.
They want info about organization entering their contest (Sue has all information)
Nominate – send 501-C3
Got to web site complete all required fields
Write story
Top 64 will go into a round robin
Winners chosen by public
2. Pauline – heads up Under My Wing
Mary will help her with paperwork for non-profit *emailed*
Pauline needs muscle to help bring shelter to where it needs to be
Transports to Dumb Friends in Denver – people are lined up for puppies —
Sue will buy plastic water bowls for the puppy cages *24*
Pauline was refused Grandfathering
Set date for clean up *Oct 4*
Sue will ask Pauline what is most important to be done so volunteers can be prepared with tools, what materials are needed, etc. *camp system*
Weekends will be best
Raymond will ask the Rocks and David
Eunice will ask her son-in law and Les
Suggested date is the first weekend of October
Can rent Enterprise van for Puppy Transport – cost (\$50 a day and unlimited mileage) can be picked up by Pathways
Transport puppies once a month until winter weather prohibits crossing Raton Pass
3. Pet Food
Sue Kinzie can sign up with Petco as one of their Pet Partners. They give damaged bags of food as donations for animals. Sue will set up the account.
Also another opportunity is to contact dog food companies directly. They will provide to organizations but the food must be picked up by organization

Note: Also mention the luncheon at Cleopatra's - date and time to Board Members